

INCREASING LECTURERS INTEREST IN RESEARCH AND COMMUNITY SERVICE

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ABSTRACT

Tri Dharma Universities is the strength of the education world to develop all elements in this non-profit organization. The role of lecturers as human resources who produce quality graduates is needed. Lecturers' quality development includes the ability to carry out the Tri dharma of higher education through teaching, research, and dedication to society. The importance of motivation and brainstorming is organized through workshop events, and time is not an obstacle, the concept of online workshops that present material about research and dedication to the society with the support of expert lecturers in the field of research as a resource person to increase lecturers' interest is an effective activity to develop lecturers' interest and motivation to carry out Tri dharma in every term.

Keywords: Community Services; Research; Tri dharma

INTRODUCTION

Organizations need to be aware of and support every human resource need, so it is an important reason for implementing human resource development (Effendi, Mukhlison, 2021). Humans literally always need new insights, so they are motivated to make changes through the education process (Lamuri, et.al., 2022).

Non-profit organizations, namely universities, implement the national education system, have a role in the field of education for the sustainability of the nation's survival and through the implementation of the Tri Dharma of Higher Education, which consists of

education and teaching, research and publications, and community service activities (Lian, Bukman., 2019). Improving the quality of Higher Education needs to be carried out together with commitment and involve all elements and individuals to develop careful planning, so that it will be contained in the vision, mission, and goals of Higher Education (Fauzi, Hairul, et al., 2020).

Law Number 20 of 2003 concerning the National Education System Article 20 which explains that Lecturers not only carry out teaching, but there are other obligations to carry out research and publications, as well

as community service, in accordance with the standards set out in Regulation of the Minister of Education and Culture Number 3 of 2020 concerning National Higher Education Standards related to the scope and explanation of National Research and Community Service Standards. Every semester, lecturers produce research and carry out community service in accordance with Regulation of the Minister of Research and Higher Education Number 44 of 2015 article 17 concerning lecturer workload which is reported through the BKD-SISTER application at the end of each term; this is done through the BKD-SISTER application.

The Institute for Research and Community Service of Sekolah Tinggi Ilmu Ekonomi Wibawa Karta Raharja has a vision to become a research and service institution that has national standards, is competent and plays an active role in nation building through Research and Community Service activities until 2027. On the other hand, the implementation of training has the aim of increasing the knowledge and skills of organizational members in performing certain job tasks (Avianti, Widiya, and Endang Pitaloka, 2023).

Therefore, every program that becomes a mission in achieving this vision becomes an important activity provided to facilitate lecturers in carrying out the Tri Dharma of Higher Education, one of which is to conduct Research and Community Service Workshops in collaboration with Universities with Superior accreditation status. The Institute for Research and Community Service of Sekolah Tinggi Ilmu Ekonomi Wibawa Karta Raharja has a vision to become a research and service institution that has national standards, is competent and plays an active role in nation building through Research and Community Service activities until 2027. On the other hand, the implementation of training has the aim of increasing the knowledge and skills of organizational members in performing certain job tasks (Avianti, Widiya, and Endang Pitaloka, 2023). Therefore, every program that becomes a mission in achieving this vision becomes an important activity provided to facilitate lecturers in carrying out the Tri dharma of Higher Education, one of which is holding Research and community service Workshops in collaboration

with universities with superior accreditation.

IMPLEMENTATION METHOD

The workshop, which is intended as one of the lecturer development programs, was held on:

- Day : Saturday
Date : 7th January 2023
Theme : 1. Idea Execution Research
2. Writing technique Scientific Journal (Reputable Sinta and Scopus)
Room : Zoom online meeting
Moderator : Widiya Avianti, S.T., M.M.
Speaker 1 : Dr. Endang Pitaloka, M.E.
Speaker 2 : Dr. Yohannes T. M.Si.



Figure 1. Workshop Activity Flyer

This workshop activity was attended by 30 special lecturers of Management and Accounting study programs with the concept of a virtual workshop, using the Zoom meeting facility.

The workshop conducted online aims to:

1. Increase Motivation for the implementation of the Tri dharma of Higher Education in addition to providing teaching, namely elements of Research and Community Service (PKM) for Lecturers (Budiman, Arip, 2023).
2. Provide understanding to have self-awareness that supporting the performance of lecturers requires elements of Community Service (Setyowati, Lilis, 2020).
3. Provide opportunities for lecturers to achieve higher career paths (Deswarta, Deswarta ,2017).

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| <p>4. Community service activities carried out by universities in collaboration with lecturers and students are needed and beneficial to the community (Situmeang, Sahat Maruli Tua, 2021).</p> <p>5. As an insight for lecturers to facilitate the implementation of government programs in the Free Learning Policy (Hendri, Nofri., 2020).</p> | <p>Dr Yohannes T. MSi.
 10.45-11.30 AM Workshop
 Resource Person 2
 Dr Endang Pitaloka, ME
 11.30-12.00 WIB Discussion and Q&A
 MC/Moderator
 Widiya Avianti, ST, MM
 And closing</p> |
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This online workshop consists of the rundown of activities as follows:

Table 1. Event Rundown

Time	Description
09.00-09.30 WIB	Open Gate Zoom Meeting
09.30-10.00 AM	<ol style="list-style-type: none"> 1. Singing Indonesia Raya Song 2. Introduction of Research and Community Service of Sekolah Tinggi Ilmu Ekonomi Wibawa Karta Raharja (Short video) 3. Remarks from the Chairperson of Sekolah Tinggi Ilmu Ekonomi Wibawa Karta Raharja 4. Opening Prayer
10.00-10.45 AM	Workshop Speaker 1

This workshop was opened directly by the Chairperson of Sekolah Tinggi Ilmu Ekonomi Wibawa Karta Raharja as a form of support for lecturers to carry out the Tri dharma of Higher Education.

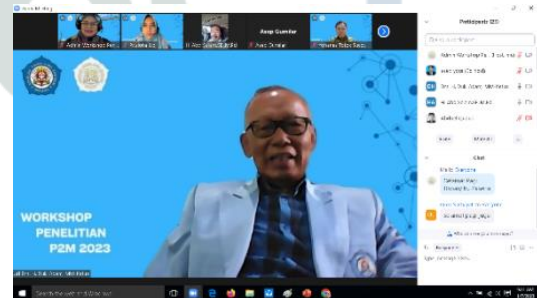


Figure 2. Workshop Opening

RESULT AND DISCUSSION

The online workshop activities organized by Research and Community Service of Sekolah Tinggi Ilmu Ekonomi Wibawa Karta Raharja are expected to motivate lecturers to work as a form of innovation and creativity from the implementation of Research and Community Service of Sekolah Tinggi Ilmu Ekonomi Wibawa Karta

Raharja. The performance of lecturer teaching staff is considered good, it will have a positive impact on the lecturer's own career and for educational institutions (Santoso, Adi, 2018). The workshop presented by the first speaker discussed the Execution of Research Ideas need to understand *Critical Points* in compiling Research. Important steps in preparing research need to be understood as follows:

1. Reasons for conducting the research.
2. Understand the meaning of research.
3. Need to have an idea to conduct research that comes from the immediate environment or daily activities.
4. Sources of research ideas come from a lot of literacy and discussion.
5. Understand the forms and methods of research.
6. Qualitative or Quantitative Methods
7. Able to find problems in research (pre-survey and current issue)
8. Inquisitive researcher's attitude and behavior as related to the research material.

9. Action Research, according to schedule and research planning



Figure 3. First Speaker's Presentation

The next session presented by the second speaker reviewed material on techniques for writing national reputable scientific journals indexed by SINTA and international reputable scientific journals indexed by SCOPUS. It is important to be able to show how research findings contribute to scientific knowledge.

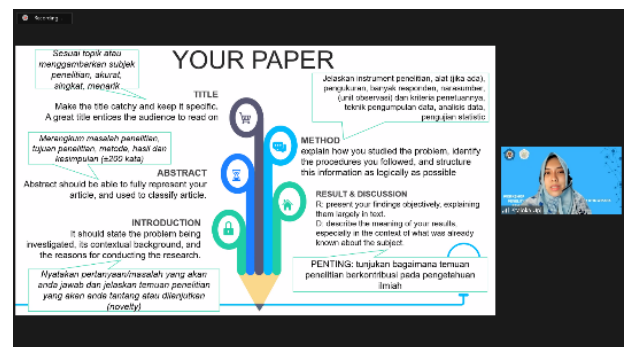


Figure 4. Second Speaker's Presentation

It is very important to know the identity of the Journal where to submit and publish articles. As well as adjustments to the journal that will be submitted,

whether the literature review and research methods are in accordance with the terms and conditions of the journal where the lecturer's article is published. Article reference sources need to be checked based on the most cited literature sources (citations). The suitability of the scientific field of the Journal where it is published with the article owned is an important assessment in the future when applying for Lecturer Academic Position. Always control the submission deadline and revision deadline (if there are any). Journal productivity needs to be a material decision to choose where the article will be published.

CONCLUSION

The importance of providing motivation for lecturers to carry out the Tridharma of Higher Education is felt to be important. The objectives of this Research and Community Service workshop are to:

1. Motivation can be increased by implementing the Tri dharma of Higher Education as a professional obligation of lecturers.
2. Increase self-awareness of the lecturer profession that needs to do the Tri dharma of Higher Education

3. As a process carried out to improve the career of lecturers
4. Tri dharma of Higher Education activities that will be easier to carry out by forming a collaborative team of lecturers and students supported by Higher Education
5. The Free Learning Policy promoted by the government can be easily carried out by lecturers if they have understood the importance of implementing the Tri dharma of Higher Education.

The workload of lecturers is quite high with busy teaching activities so that the elements of the Tri dharma of research and community service are neglected. So, through this online workshop, it can provide benefits for lecturers to remind each other, work together to support each other and discuss so that all elements of Tri dharma are fulfilled as outlined in the Lecturer Working Load report every term.

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